CREATIVO®

NEW SURFACE DESIGN

Floor cleaning protocol_ Art. 0896 **C R E A T I V O®**	Date of update 05/02/2026

PRODUCT DESCRIPTION AND USE

CREATIVO is a microcement and resin system designed for the creation of seamless vertical and horizontal surfaces.
CE marked in accordance with UNI EN 13813 (Screed material and floor screeds). HACCP certified for use in food processing environments.
Slip resistance performance has been assessed by determination of the dynamic coefficient of friction according to the B.C.R.A. method (TORTUS floor friction tester), in compliance with applicable accessibility and safety requirements. The system achieves a slip resistance classification R9, in accordance with recognized international standards.

CURING AND INITIAL USE

Allow a minimum of **24 hours** after application of the final coat before allowing foot traffic.

During this period:

- avoid abrasive actions;
- prevent the accumulation of dirt, moisture, oils or staining substances on the surface.

Allow a minimum of **7 days** for the topcoat to fully cure and reach its maximum resistance to abrasion, friction and dirt pick-up.

No cleaning operations shall be carried out before completion of this curing period.

EARLY PROTECTION AND STAIN REMOVAL

Any potentially aggressive substances — including wet dirt, oils or staining agents — must be removed promptly from the surface:

- within **2 hours** if protected with **2 coats of CREATIVO® TOP**;
- within **4–6 hours** if protected with **3 coats of CREATIVO® TOP**.

Failure to remove such substances within the specified timeframes may result in absorption into the microporosity of the protective film, causing permanent alteration of the surface appearance.

FLOOR CLEANING PROTOCOL

During laboratory tests carried out for HACCP certification, the **CREATIVO MICROCEMENTO** system has shown excellent resistance to both alkaline and acidic detergents. In any case, in order to preserve the aesthetic appearance and performance of the finish over time, ordinary and extraordinary cleaning must be carried out only with suitable detergents, according to the procedures described below.
This protocol is valid for all surfaces treated with the complete **CREATIVO®** system, correctly protected with **CREATIVO® TOP**.

ORDINARY CLEANING

Recommended detergent:

- **LIME** (TDS attached)
  or

CREATIVO® IS A BRAND OF
Colorificio MP S.r.l.
Via G.Pastore, 2 (Z.A. Viserba) 47922 – Rimini (Italia)
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mp@mp-paints.com – www.creativo-microcement.com

- Equivalent neutral floor cleaner

Characteristics of the equivalent detergent:
The detergent used must:

- have a neutral or slightly alkaline pH (pH 7–9)
- be non-abrasive
- be free from waxes, polishes or film-forming agents
- be suitable for delicate surfaces, natural stone and microcement.

Dilution

- 1% → 10 ml of product in 1 litre of water

Application method:
Apply the solution:

- manually using a mop or cloth, or
- mechanically using a properly functioning scrubber-drier

Rinsing is not required. The treated surface must be left perfectly dry, without any water or liquid residues.

EXTRAORDINARY CLEANING – Degreasing cleaning
Recommended detergent

- **EUR** (TDS attached)
  or
- Equivalent medium-strength degreasing detergent

Characteristics of the equivalent detergent
The detergent must:

- be a neutral or mildly alkaline degreaser
- be free from aggressive solvents or corrosive agents
- be suitable for continuous surfaces, resins, microcement or technical floors

Dilution

- 5% → 50 ml of product in 1 litre of water

Application method
Apply manually or mechanically. Rinse thoroughly and leave the surface completely dry.

EXTRAORDINARY DEEP CLEANING – Intensive cleaning
Recommended detergent

- **CHERODAL** (TDS attached).
  or
- Equivalent heavy-duty deep cleaning detergent.

Characteristics of the equivalent detergent
The detergent must:

- be intended for intensive floor cleaning
- be suitable for cement-based surfaces, resins or microcement
- be used only occasionally
- always be followed by thorough rinsing

Dilution

- 5% → 50 ml of product in 1 litre of water

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Application method
Apply manually or mechanically, then rinse thoroughly.
The treated surface must be left perfectly dry, with no residual water or detergent.

GENERAL INSTRUCTIONS AND LIMITATIONS

- Do not use steam cleaners
- Avoid detergents that are:
  - strongly acidic
  - strongly alkaline
  - containing bleach, ammonia or abrasive agents
- Remove oily or staining substances promptly to prevent absorption into the microporosity of the protective film

TECHNICAL NOTE
The use of detergents that do not comply with the characteristics described above may compromise the aesthetic appearance and performance of the **CREATIVO®** system and cannot be considered proper maintenance.

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